



CLIENT SHOWCASE

HEXROCK CLIMBING

Sarasota, FL

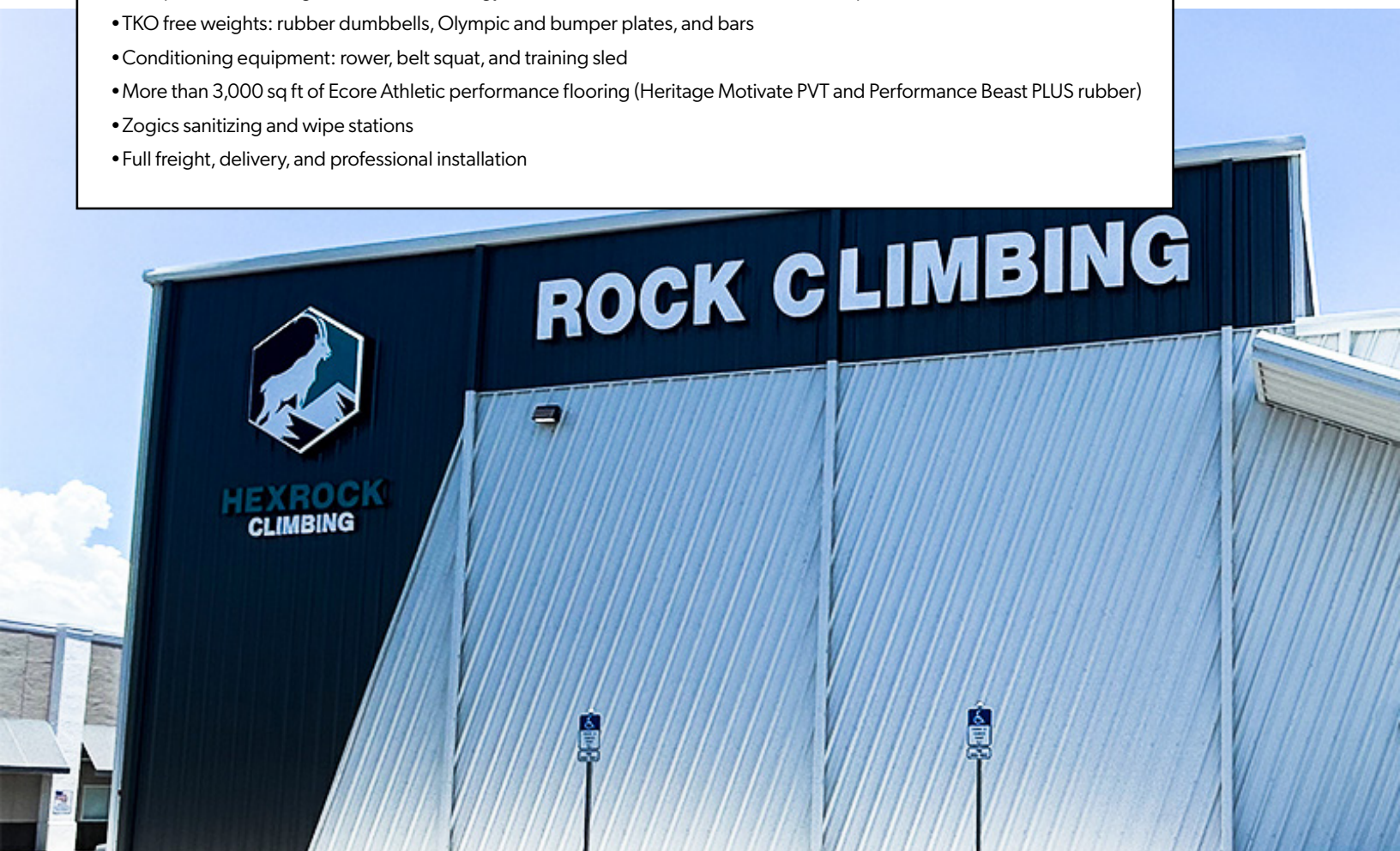
When Hexrock Climbing set out to build Sarasota's first full-scale climbing gym, they wanted more than walls. Alongside 14,000 square feet of climbing surface, the founders pictured a complete fitness floor, a place where members could train strength, cardio, and conditioning between climbs. Ardent Fitness built it with them, from the floor up.

We handled the entire fitness buildout. A full commercial cardio fleet, a complete Hoist strength line, free weights, conditioning gear, and more than 3,000 square feet of performance flooring, all delivered and installed by our team.

The result is a training space that holds its own next to the climbing. Heavy-duty rubber under the weight floor, quiet performance flooring through the cardio areas, and equipment chosen to take daily, shared use. One partner, one install, first workout ready on day one.

SERVICES PROVIDED BY ARDENT FITNESS:

- Full commercial cardio fleet from Spirit: treadmills, stair climbers, recumbent and upright bikes
- Complete Hoist strength line: multi-station gym, functional trainers, racks, benches, and plate-loaded machines
- TKO free weights: rubber dumbbells, Olympic and bumper plates, and bars
- Conditioning equipment: rower, belt squat, and training sled
- More than 3,000 sq ft of Ecore Athletic performance flooring (Heritage Motivate PVT and Performance Beast PLUS rubber)
- Zogics sanitizing and wipe stations
- Full freight, delivery, and professional installation





A Cardio Deck With a View

Two Spirit stair climbers, a pair of Spirit treadmills, and recumbent and upright bikes look out over the climbing walls below. The full commercial cardio line gives members a serious warm-up, or a workout all its own, without leaving the gym.



Sarasota's First Climbing Gym, Fully Equipped

Sarasota's First Climbing Gym, Fully Equipped Hexrock Climbing brought bouldering, top rope, and lead climbing to Sarasota under one roof. Ardent Fitness outfitted the training side of that vision, so the fitness floor matches the ambition of the walls.



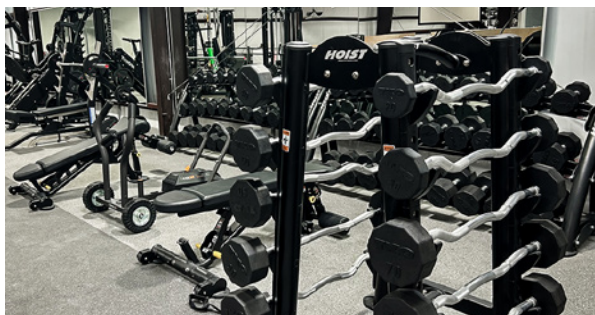
A Variety of Fitness Equipment

From Batca and TKO strength training to Star Trac cardio equipment, every piece was selected for its quality, durability, and user-friendliness.



Complete Expert Installation

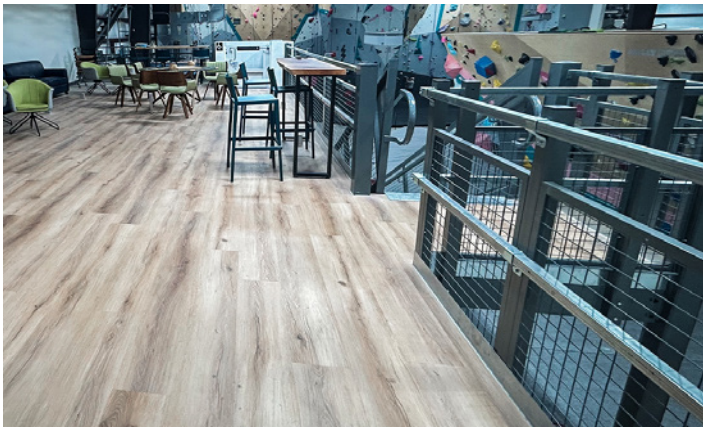
Our efficient install team made quick work of the installation and setup of the entire space.

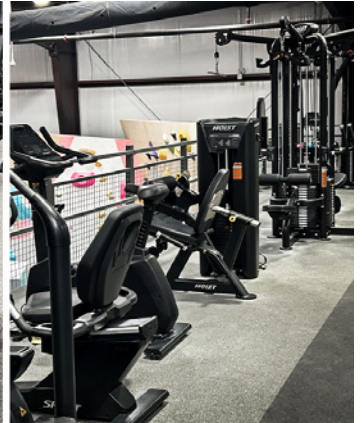


Fitness That's Functional

The self-guided equipment shares space comfortably with the strength training equipment, giving users a full workout that meets their fitness needs.

ARDENT FITNESS





EQUIPMENT PROVIDED



SPIRIT
Full Commercial Stair Climber



SPIRIT
Full Commercial Treadmill



SPIRIT
Full Commercial Recumbent
Bike



SPIRIT
Full Commercial Upright Bike



HOIST
4-Station Multi-Gym



HOIST
Dual Pulley Functional Trainer



HOIST
Leg Extension / Leg Curl



HOIST
Angled Linear Leg Press



HOIST
Dual Angle Smith Machine



HOIST
Half Rack



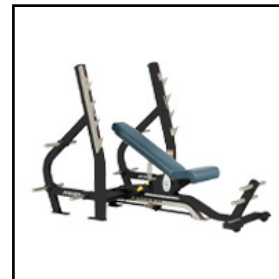
HOIST
Preacher Curl



HOIST
Calf Raise



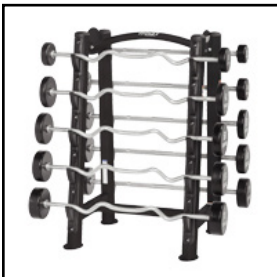
HOIST
Super Flat / Incline /
Decline Bench



HOIST
3-Way Olympic Bench



HOIST
Flat Bench



HOIST
Barbell Rack



HOIST
3-Tier Horizontal Dumbbell
Rack



TKO
Ten-Sided Pro Rubber
Dumbbell Set



TKO
Fixed Curl Bar Set
Dumbbell Set

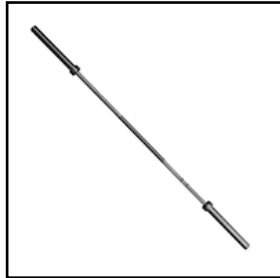


TKO
Bumper Plate Sets
Dumbbell Set

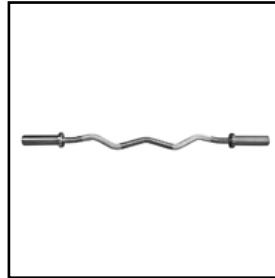
EQUIPMENT PROVIDED



TKO
Olympic Rubber
Dual-Grip Plates



TKO
Middle Weight Power Bars
Dumbbell Set



TKO
Olympic Curl Bar



TKO
AirRaid Rower



DEFIANT STRENGTH
Belt Squat Machine



TORQUE
Tank M1 Push/Pull Sled



ECORE ATHLETIC
Heritage Motivate PVT
(Rockport)



ECORE ATHLETIC
Performance Beast Flooring
(Steel Appeal)



ECORE ATHLETIC
Performance Beast Flooring
(Dark Gray)



ZOGICS
The Cleaning Station
Wipes Dispenser + Gel Hand
Sanitizing Station



ZOGICS
Hand Sanitizer Refills



ZOGICS
Antibacterial Disinfecting
Wipes

CREATE YOUR FITNESS SPACE

From climbing gyms like Hexrock Climbing to commercial facilities, medical and rehab centers, and luxury home gyms, Ardent Fitness handles every step, from space planning and design to equipment, performance flooring, delivery, installation, and ongoing service. Tell us what you're building, and we'll help you build it right.

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